



“ ”
“ CNBM ”

2015 1 1 12 31
2016

“ ” “ ” “ ”
”

cnbm.com.cn “ ” www.



2015

5%

CSR3.0

CASS·

CSR

CSR

CSR

2014

T36001-201

ISO26000

G4

GB/

O O I



3. . “ ”

3. . 3. . № ™ 3. .
05. n 0. /3
2104,26 /5,44
/770,3.
16,14 //7,.3 r

// . . 4
0 n
1.
/0. n

4326.5 38.4
2015 0. /3
4326.5 16,2
17.7 119.1
2015 2015
17.7 119.1
1992.5



13



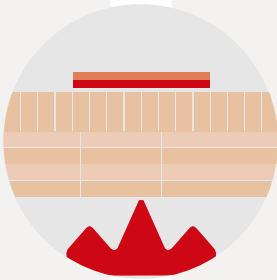
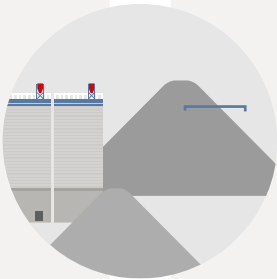
20



4

4.1

/ / /

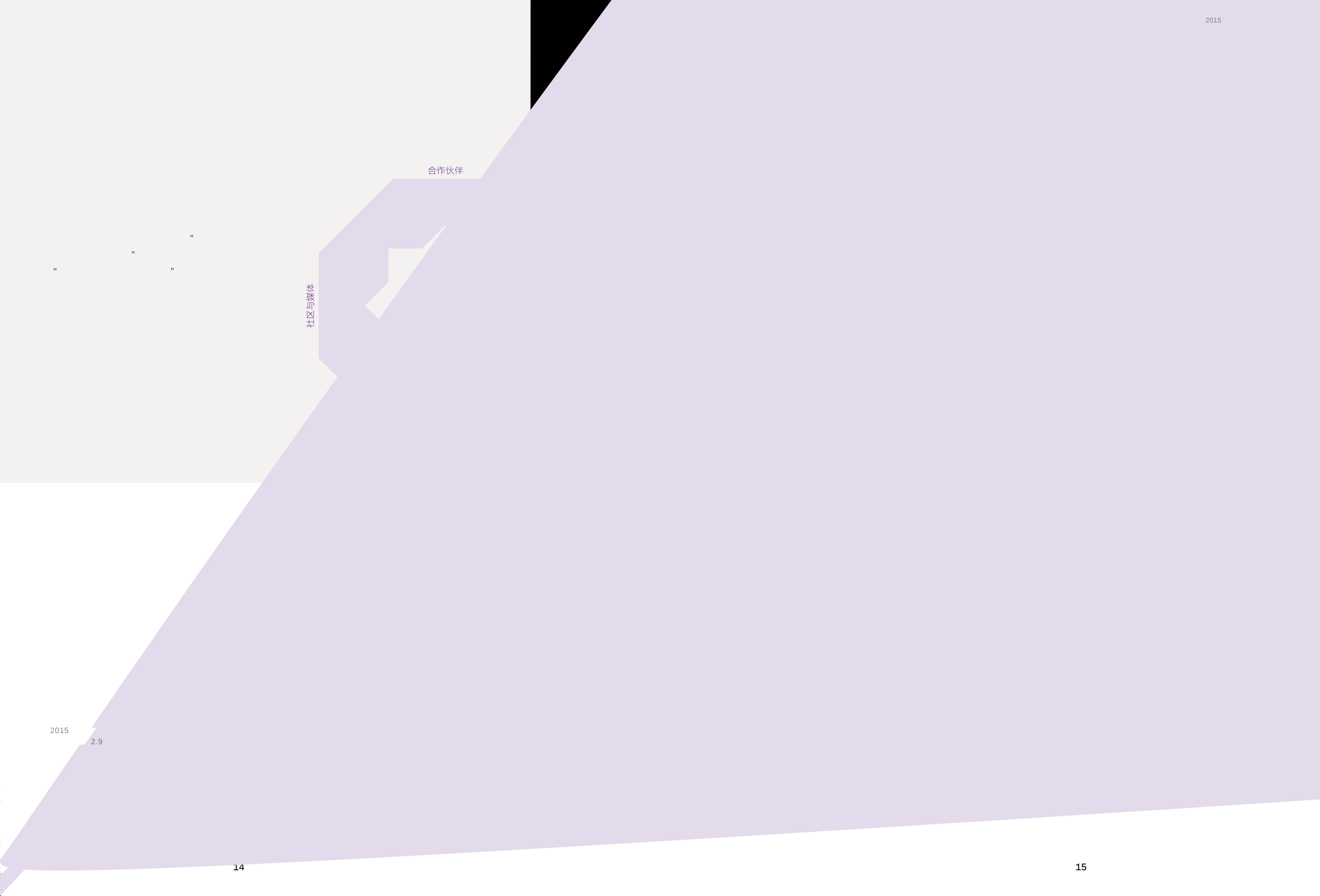


75

1.25MW
9 6MW
58

4500
31.5

n
/... / / ,



2015

合作伙伴

社区与媒体

2015

2.9

14

15

2.4

0. / 3
0,2

4849

29.8

2015

29.8%

3

1

2015

1

3

0. /3 03

0. .6

/

n

/

/

,

n

/

/

25

5.3%

“

”

“

”

4%

107%

2015

11%

“

”



...

•

“

